

Radio-Television B.A./B.S.- Emphasis in Media Performance

The Radio-Television major prepares graduates for careers in television broadcast announcing, writing, directing, management, editing, and production. In addition, students are prepared for audio/video production at advertising agencies, independent production houses and corporate communication facilities. A graduate should be competent in the ability to announce and speak with confidence for radio and television broadcast; to write, direct, manage and produce programming for radio, television and video; and to possess an understanding of the role of broadcasting in today's U.S. and global cultures.

1. Students will develop the ability to write effectively for TV, radio and Internet news, commercials and entertainment programming.
2. Students will develop the ability to shoot/record and edit video and audio for TV, radio and on-line media.
3. Students will be knowledgeable about the history and foundations of U.S. broadcasting and other electronic media.

Core Curriculum Courses

See the Core Curriculum Requirements (<http://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) 42

Core courses

JOUR 1307 3

JOUR 336 3

JOUR 445 3

RTV 420 3

Media performance sequence

RTV 1335 3

RTV 215 3

RTV 221 3

RTV 320 3

RTV 322 3

RTV 497 (one-hour practicums; minimum four hours) 3-4
or RTV 480
or RTV 495

THE 211 3

THE 213 3

SPC 1315 3

RTV 109 1

RTV 209 1

RTV 309 1

RTV 409 1

Choose two RTV courses from: 6

RTV 1335

RTV 326

RTV 360

RTV 380 Sports Media

RTV 440

RTV 451

RTV 453

Required Minor

Minimum 18 hours required in the Minor 18

Electives Required

Minimum 10 hours of electives required 11

Total Hours 120-121