

# Journalism B.A./B.S. - Emphasis in News Editorial

The emphasis in News Editorial provides students with the opportunity to obtain a liberal arts education and equips graduates with the intellectual background and professional skills required for entry-level positions and careers in print media journalism. The graduate with this major emphasis should possess competencies in news writing and have an understanding of journalistic law and media ethics.

1. Students will be able to write and edit documents (copy) suitable for publication styles in print and online outlets.
2. Students will be able to produce documents that incorporate the necessary design elements suitable for journalistic outlets.
3. Students will be able to identify the significant issues in journalistic history and ethics and the fundamentals of media law applicable to professional practices.

## Core Curriculum Courses

See the Core Curriculum Requirements (<http://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) 42

### Core courses

MMJ 1307	Mass Communication in Society	3
MMJ 336	Media Law	3
MMJ 445	Ethics in the Media	3
MMJ 420	Multimedia Portfolio	3

### News-editorial sequence

MMJ 2305	Publication Design & Production	3
MMJ 2315	Basic Reporting	3
MMJ 2327	Advertising Principles	3
MMJ 314	Intermediate Reporting	3
MMJ 315	Editing & Production	3
MMJ 316	Community Newspaper Journalism	3
MMJ 322	Film-Style Shooting & Editing	3
MMJ 335	Media History	3
MMJ 350	Visual Communication for News Publications	3
MMJ 380	Magazine Production	3
MMJ 440	Broadcast & Digital Journalism	3
MMJ 453	Social Media	3
MMJ 495	Media Internship	3

### Minor Required

A minor is required for this program 18

### Electives Required

Electives may be required to complete this degree 9

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**Total Hours** 120

## Other requirements

A minimum grade of "C" must be earned in courses required for this major. Only one MMJ 489 Independent Study can be applied to the student's degree plan in his/her major. This limitation does not apply to MMJ 397 Special Topics and MMJ 497 Special Topics courses. Substitutions can be made only with the approval of the Journalism Division coordinator.