

Journalism B.A./B.S. - Emphasis in Broadcast Journalism

The Bachelor of Arts/Bachelor of Science degree in Journalism with an emphasis in Broadcast Journalism provides students with the opportunity to obtain a liberal arts education and equips graduates with the intellectual background and professional skills required for entry-level positions and careers in broadcast and digital journalism. The graduate with this major emphasis should possess competencies in video and audio production, on-camera or on-air presentation skills, and news writing and have an understanding of journalistic law and media ethics.

Core Curriculum Courses

See the Core Curriculum Requirements (<http://coursecatalog.tamuc.edu/undergrad/core-curriculum-requirements/>) 42

Core courses

MMJ 1307	Mass Communication in Society	3
MMJ 336	Media Law	3
MMJ 445	Ethics in the Media	3
MMJ 420	Multimedia Portfolio	3

Broadcast news sequence

MMJ 1335	Studies in Electronic Communications	3
MMJ 2315	Basic Reporting	3
MMJ 314	Intermediate Reporting	3
MMJ 151	Basic Media Production	3
MMJ 320	Broadcast Writing	3
MMJ 322	Film-Style Shooting & Editing	3
MMJ 332	Advanced Digital Video Production	3
MMJ 440	Broadcast & Digital Journalism	3
MMJ 497	Special Topics	1-4
or MMJ 480	Pro Seminar & Portfolio	
or MMJ 495	Media Internship	
MMJ 109	Introduction to Media Production	1
MMJ 209	Media Operations II : Student Radio	1
MMJ 309	Media Operations III: Field Shooting	1
MMJ 409	Media Operations IV: Multi-Camera Studio Production	1
Choose one of these:		3
MMJ 221	Basic Audio Production and Radio Programming	
MMJ 390	Sports Media	
MMJ 453	Social Media	

Required Minor

Minimum 18 hours required in the Minor 18

Additional Electives Required

Electives required to meet minimum program hours 16

Total Hours 120-123