

International Business Minor

The Minor in International Business is an innovative undergraduate program, both interdisciplinary and international in its orientation, offered by the College of Business at Texas A&M University-Commerce. The International Business minor is designed to broaden the scope of traditional business education and, in a broader sense, it seeks to establish a foundation for increasing students' awareness of the global competitiveness of American corporations and industries. International business communities are becoming increasingly intertwined, which creates an atmosphere in which long-term strategies and daily management decisions are heavily influenced by such challenging international factors as exchange rates, trade and foreign investment regulations, cross-cultural differences, and the opening of world markets. The International Business minor offers you the opportunity to establish an international business, culture, and language knowledge base which will prepare you to meet global business challenges.

Required courses

ACCT 2301	Principles of Acct I	3
ECO 2301	GLB/US-Prin Macro Economics	3
MKT 420	GLB/International Marketing	3
MKT 467	GLB/Buyer Behavior	3
ECO 428	GLB/ International Economics/Finance	3
Plus 6 sh from		6
up to 6 sh from foreign study programs approved by the major advisor		
SPA 1311	GLB/Elementary Spanish I	
SPA 1312	GLB/Elementary Spanish II	
PSCI 335	Political Economy	
ANTH 2351	US-World Cultures: Perspectives from Anthropology	

Total Hours **21**